

**CRYSTAL  
MEDIA**

COMPANY PROFILE 2016

**WE ARE**

**ARTISTS,  
STORYTELLERS,  
DEVELOPERS AND  
INNOVATORS,**

**SHARING A PASSION FOR CREATING  
GREAT IDEAS AND TRANSFORMING THEM INTO  
AN EXCITING, INTELLIGENT, INNOVATIVE PRODUCTS.**



## **ABOUT US**

**CRYSTAL MEDIA** was founded in 2007 by Saad Hilal Al Muhannadi in Doha. Working with a creative group of artists with high efficiency, we believe that our name represents the way we work namely excellence, distinction, uniqueness and high quality.

The team has worked all over Qatar, and ensured all clients are provided with a bespoke program. Each campaign effectively meets the needs of our client and their unique goals and imagination. We always execute a fully accountable campaign to our client's specification using the best media software, accompanied by exclusive information from media owners, enabling us to promote brands to their best potential.

For almost 10 years, our clients has provided us a positive feedback and we are pleased to have this opportunity to grow and improve our business in Qatar. We feel that growth is a direct result of our company vision, which is - To serve our customers with excellence to achieve profitable growth which enables us to care for people in a way that honors our customers.

Our list of clients includes Boom Construction, Bin Omran, Bandary Engineering, Qatar Foundation, Katara, Al Muftah and many others.





# WHAT WE SERVE

We are not just an ordinary advertising agency.

We are solution providers.

We trace the roots of every problem and formulate the perfect marketing strategy, addressing every need to achieve the results that you require.

We make the difference!

Just like any business, we understand your needs to be the company or brand that you intend to be known for. Any goal you want to achieve whether to grow in size, to boost financial figures, to widen scope of visibility, to increase brand awareness, just name it and we will impress you.

Together we work as a team to bring your business to the next level and we will guide you every step of the way. We will guide you through. We treat your business like our own, by giving out our best for a long lasting cooperation.



# WHO WE ARE

We are conceptualizers, designers and executioners who love to innovate.

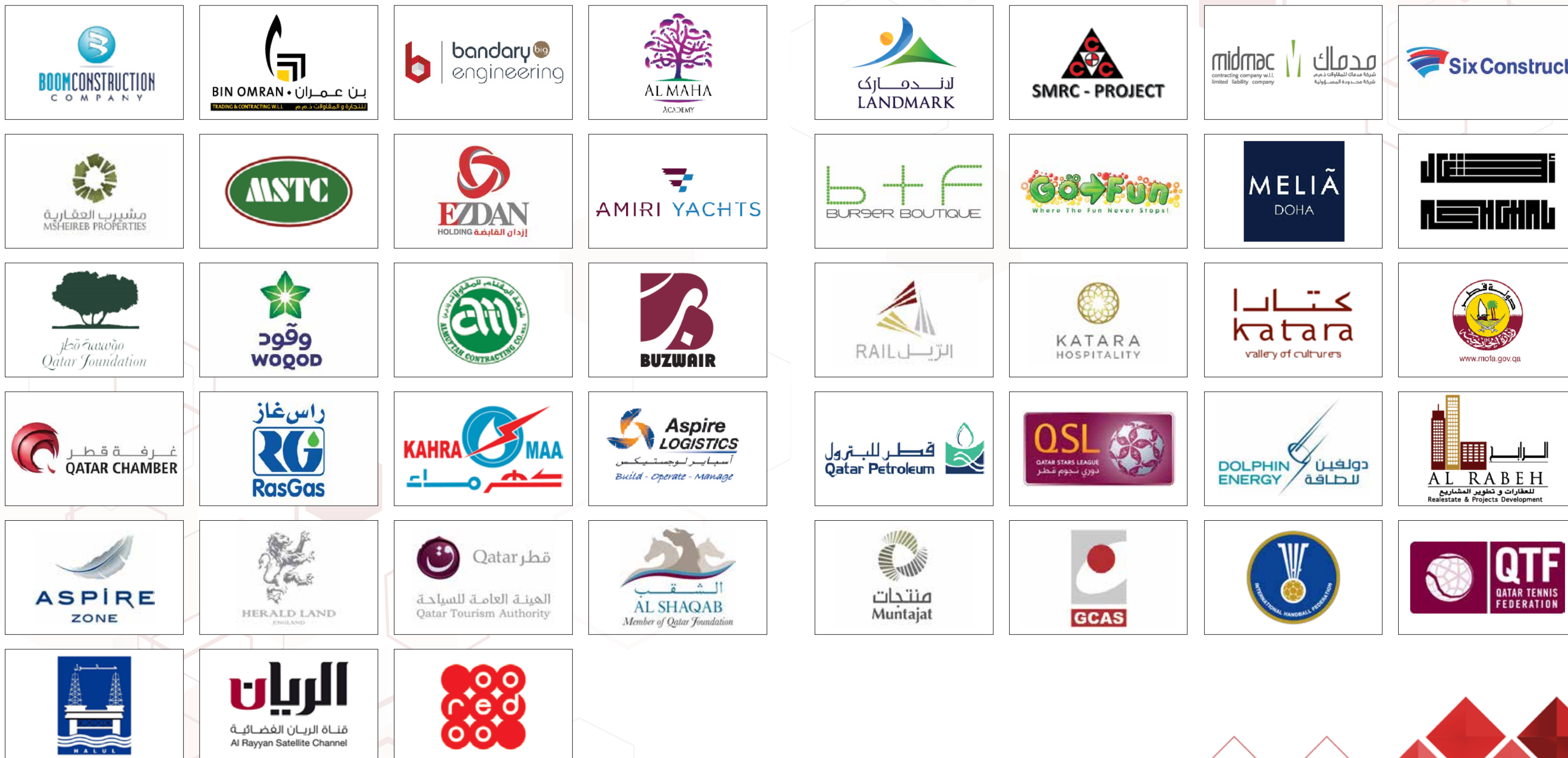
We create out of the box ideas to bring your business to the next level.

We are solution providers.

We are creative thinkers aiming to make a difference.

We aim high and work at our best to be your perfect partner.

# OUR CLIENTS





# OUR SERVICES



Events & Wedding Management



Events & Equipment Rentals



Commercial & Execution



Exhibition Stand



Signage Fabrication & Installation



Fence Fabrication & Construction



Large Format Printing



Graphic Design



Vehicle Wrapping

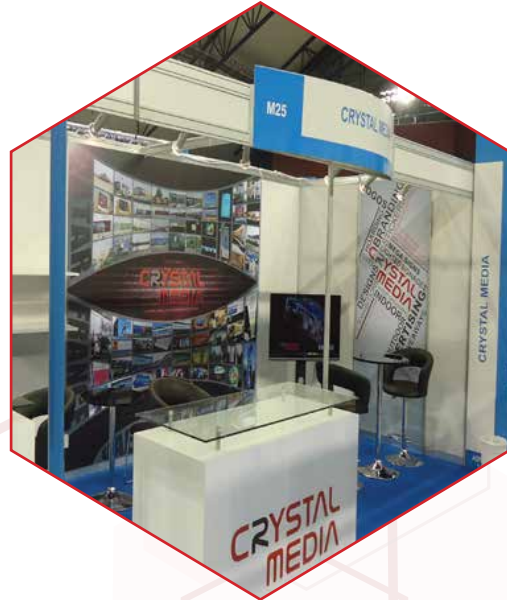


Gift items



Social Media Services





# EVENTS & WEDDING MANAGEMENT

Our team is one of the most experienced and qualified in the country. We have both complementary and overlapping skillsets, allowing us to add value in a wide variety of areas at events.

An experienced event and experiential media company brimming with energy and inspiration, Crystal Media creates spectacular events across Qatar and around Middle East.

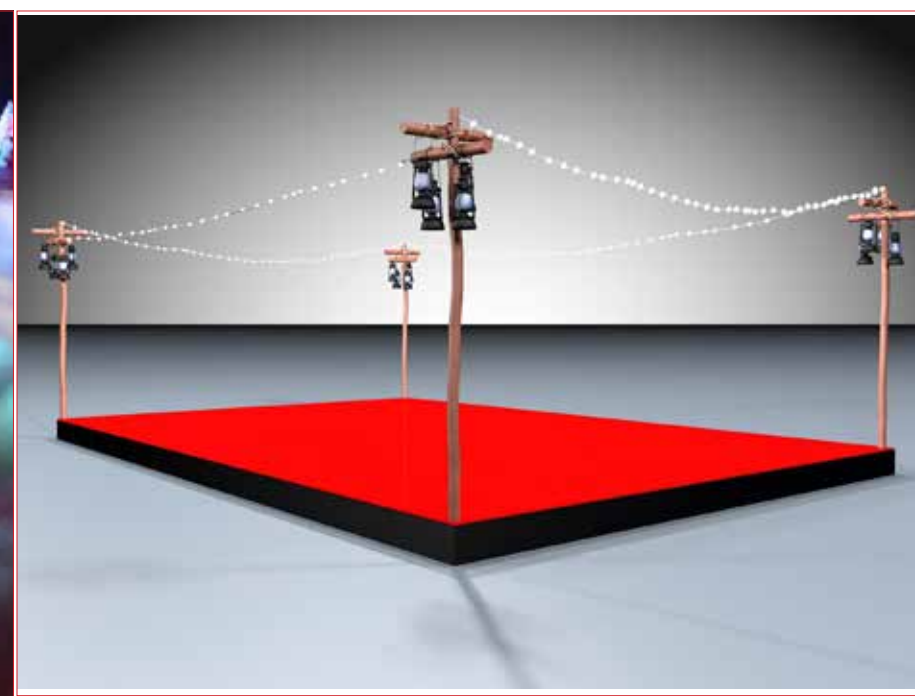
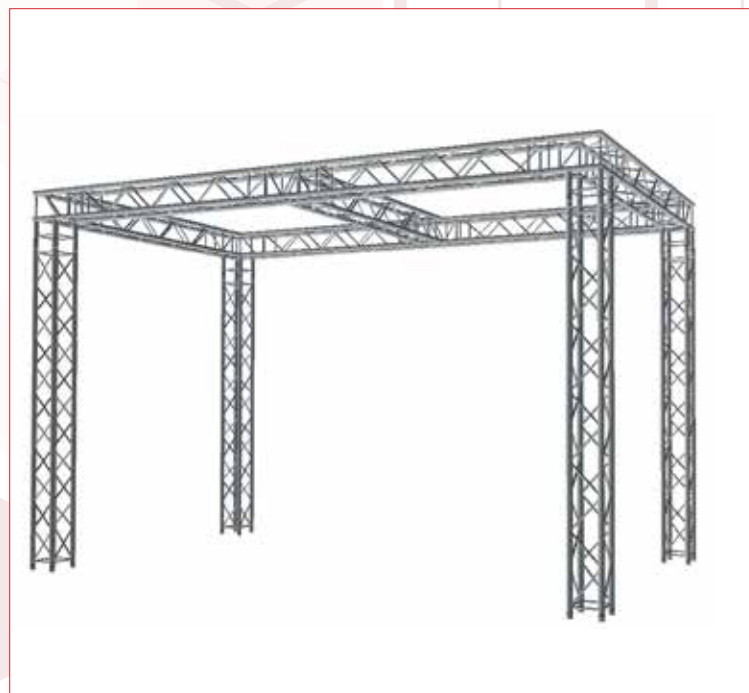
By using our own expertise and constantly re-innovating ourselves, we make each event unique and extraordinary in its own right, carrying out every aspect of the planning and execution for seamless results. Using our thorough, methodical, creative and fun approach together with your big ideas can only mean one thing.

Very successful events time and time again! Our experience. Your vision.



# EVENTS & EQUIPMENT RENTALS

- Stage Truss
- Microphone
- Stage
- Sound mixer
- Video mixer
- Laser
- Hologram



# COMMERCIAL & EXECUTION

Crystal Media Interior Design is an interior design division specialized in the concept development of shops, boutiques, showroom, banks, food outlets, recreation/entertainment locations and corporate spaces.

For Crystal Media, the design of a workspace is not a simple creative exercise. It must reflect the corporate essence of the company, and provide a healthy and ergonomic environment for staff, while enhancing the branding strategy and supporting management goals. We design and build surroundings that adopt styles that are contemporary and make it its utmost effort to ensure that the created space closely fit the unique lifestyles of our clients.

We provide comprehensive and complete design services beginning with an initial design concept through installation and detailing of final design elements to complete the project.



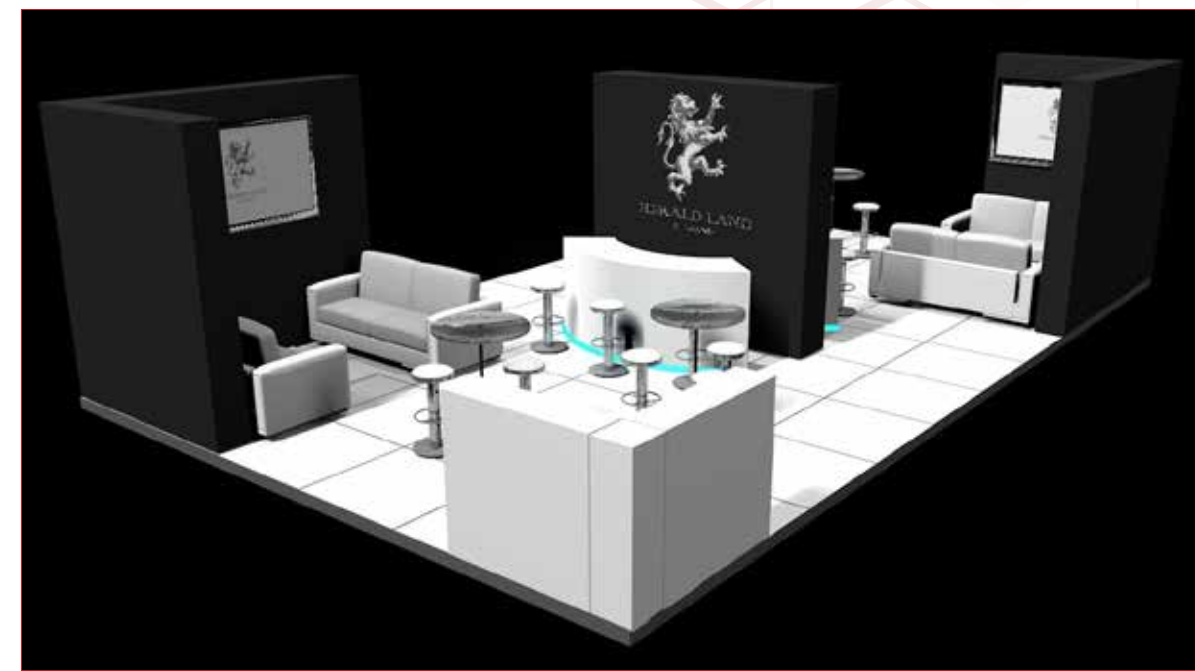


# EXHIBITION STAND

Our company specializes in exhibition stand and design fabrication.

We aim to deliver complete project management services for stand creation, from conceptualization to completion.

We provide end-to-end services from designing, fabricating, managing, and dismantling down the stand. We strive to meet your marketing goals through exceptional and well rounded solutions.



# SIGNAGE FABRICATION & INSTALLATION

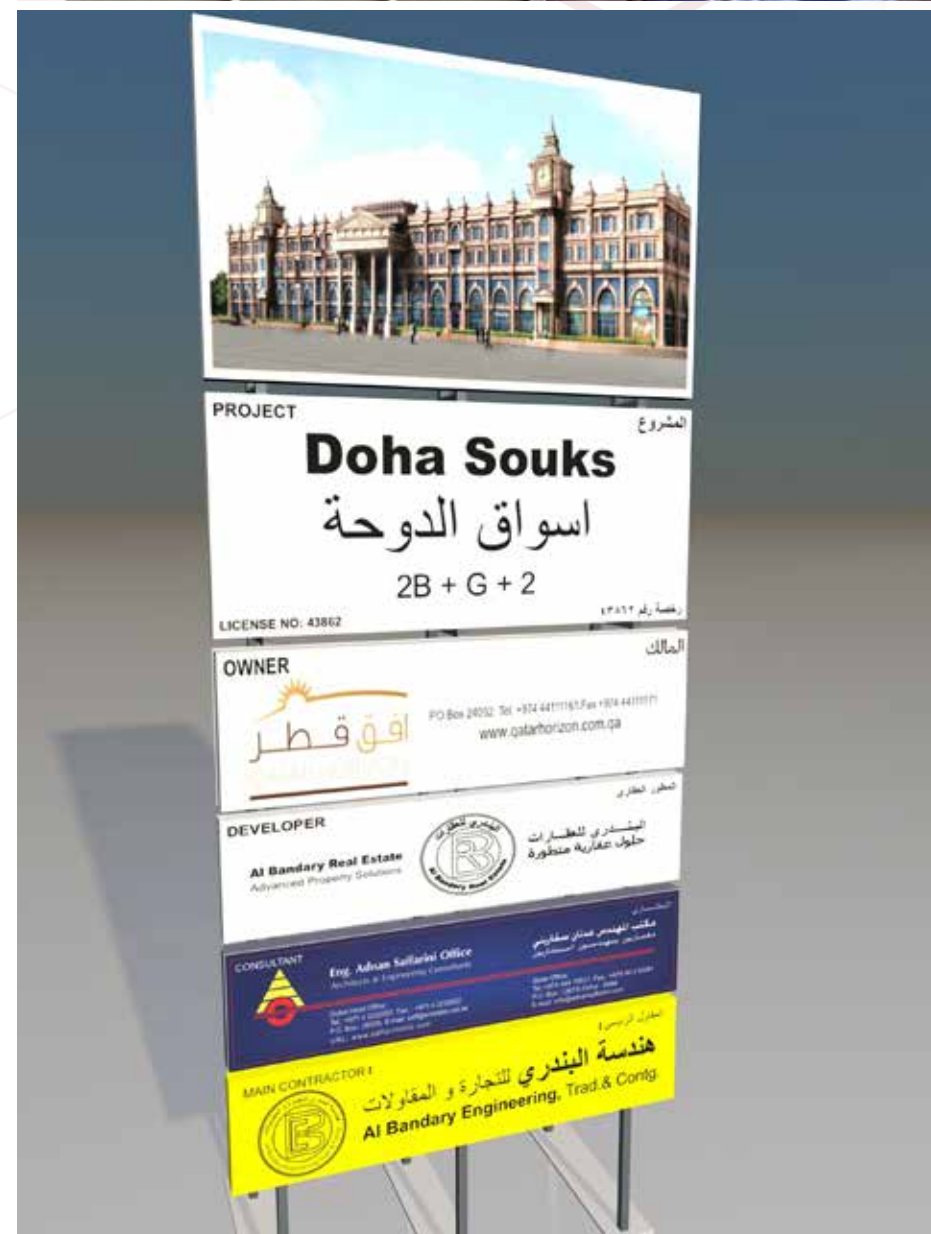
Our expert Design Services make your visual impressions crisp and clear!

The design stage of your sign project may be as simple as designing a sign that matches an existing color scheme for a building, or as complex as using different effects to create a custom look for a particular situation.

At Crystal Media, our renowned sign design services create custom signs for all your business needs. Our expert signage design teams can assist you in creating an awe-inspiring and memorable brand. We carefully optimize your logos and graphics and match colors to produce professional quality signs and other types of visual presentations that achieve the desired look for your business or event signage.

There are many ways to use different materials to create different effects. Our design team has a vast knowledge of what color, shape, and texture combinations work well. If you are looking for impact, attention, or a means to best represent your image, feel free to join in the design process!

Our designers will listen to your input in order to incorporate your ideas into the final layout.



# FENCE FABRICATION & CONSTRUCTION

Crystal Media is the Qatar's premier site enclosure specialist, producing the widest range of hoarding and fencing systems available to meet all your company and project requirements.

We developed and refined fencing and hoarding systems for many years, with innovative solutions and products that have been seen on many high profile construction projects across the Qatar. Crystal Media is on a constant drive to stay ahead of the market by introducing innovative solutions conceived by our research and development experts.

We are fully committed to the highest level of health and safety, customer service and professionalism in everything we do. From using quality and environmentally friendly materials in manufacturing, to the highest level of training for our people we strive to maintain quality of product and reliability of service. Our experience in this market place gives us the capability to design and deliver valued solutions and systems that secure both your site and your corporate identity.





# LARGE FORMAT PRINTING

With large format printing services from Crystal Media, you'll get a fast and effective way to earn the attention of onlookers at trade shows, conventions, presentations and other events. By creating custom images and signage designed to deliver your content in a big way, you'll be sure to get results just when you need them most.

Our marketing professionals know what it takes to deliver quality large format printing services for all types of requirements. We also offer printing and finishing services, as well as certified design specialists to work with your team from concept to completion. Simply put, you'll get big results!



# GRAPHIC DESIGN

We are responsible for creating design solutions that have a high visual impact. The role involves listening to clients and understanding their needs before making design decisions.

We design a huge variety of products and activities, such as websites, advertising, books, magazines, posters, computer games, product packaging, exhibitions and displays, corporate communications and corporate identity, i.e. giving organisations a visual 'brand'.

We work to a brief agreed with the client, creative director or account manager. They develop creative ideas and concepts, choosing the appropriate media and style to meet the client's objectives.

Our work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

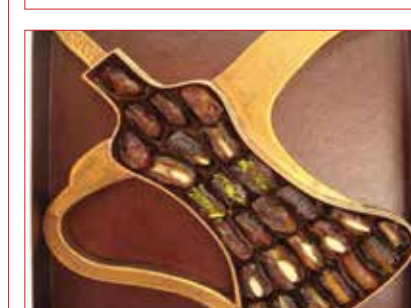


# VEHICLE WRAPPING



# GIFT ITEMS

- USB Flash Drive
- Ceramic Mugs
- Polo T-Shirt
- Embroidered Cap
- Car Sun Shade
- Paper Promotional Bag
- Rubber Mouse Pad
- Computer Mouse
- Coasters
- Pens
- Custom Notebook



# SOCIAL MEDIA SERVICES


Social Media has changed the way people communicate and share information. It has helped businesses connect with existing customers while introducing new consumers to their products and services.


Crystal Media can help your brand reach out to those customers to gain brand awareness, sales activation, and a great relationship with your customers.






# CRYSTAL MEDIA


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